

# Go-to-Market Hub Global release notes

August 2019

*The following release notes will cover key feature enhancements, product content additions, industry insights and education and valuable tools to help you enable your sales team and generate more demand for the products and services you're selling.*

#### KEY UPDATES

- On August 27, the Go-to-Market Hub launched in the following regions: France, Sweden and Turkey.

#### NEW FEATURES AND FUNCTIONALITIES

- **View Marketing Campaign Button**  
A new “View Marketing Campaign” button has been added to playbooks. This will take you directly to the corresponding marketing campaign.

#### NEW VENDORS AND PRODUCTS

The following list includes new vendors and products that were added to the local Cloud Marketplace:

Vendor	Product	Marketplace
Apptivo	Apptivo - Business Management	AT, ME, TR, US
Evernote*	Evernote	AU, NZ, US
IDSynch*	IDSynch Identity Synchronizer	AU, BE, CA, NL, NZ, SE, UK, US
Ingram Micro*	Ingram Micro IaaS Lifecycle Migration Services	AU, BE, BR, CA, DE, ES, FR, IN, IT, ME, MX, NL, NZ, SE, SG UK, US
LawToolBox*	LawToolBox365	US
Northbridge Secure	NetConnect	AU, NZ
Nuance*	Nuance Power PDF Advanced	US
Nyotron*	Nyotron Paranoid	US
Solution*	Education	All

Vendor	Product	Marketplace
Solution*	Financial services	All
Solution*	Government	All
Solution*	Healthcare	All
Solution*	Large enterprise	All
Solution*	Legal	All
Solution*	Medium-sized business	All
Solution*	Retail	All
Solution*	Small business	All

\*Marketing campaign only; sales playbook already in Marketplace

#### NEW INDUSTRY INSIGHTS

- Blog – 12 Key Strategies to Get to the Scale Stage
- Blog – Building Your Cybersecurity Portfolio

#### NEW TOOLS

- Not applicable