Go-to-Market Hub Global release notes

December 2019

The following release notes will cover key Go-to-Market Hub feature enhancements, product playbook and marketing campaign content additions, industry insights and education and valuable tools to help you enable your sales team and generate more demand for the products and services you're selling.

KEY UPDATES

Webinars – We held new versions of three webinars introducing the GTM Hub and will periodically refresh these webinars in the coming months. The next three are as follows:

- Meet the Go-to-Market Hub – your new digital BFF: Jan. 15 at 10:30 a.m. PT

- Go-to-Market Hub: Simplify your sales enablement to strengthen your sales: Feb. 19 at 10:30 a.m. PST

- Go-to-Market Hub: Power your pipeline with marketing automation: March 18 at 10:30 a.m. PST

NEW FEATURES AND FUNCTIONALITIES

Insights & Tools
New design featuring folders and subfolders for easier navigation

Ask an Expert
Button added reading "Send question(s) to an expert" on playbook pages, opening an online form to email local sales teams

NEW VENDORS AND PRODUCTS

The following list includes new vendors and products that were added to the local Cloud Marketplace:

Vendor	Product	Marketplace
ServiceAide	Serviceaide Luma Virtual Agent	US
ITAgree	ITAgree	AU, CH, NZ, UK

NEW INSIGHTS

- n/a

NEWS & UPDATES

- Spin Concerns About GDPR Into Gold
- Using xSELL to Accelerate Your Cloud Business

NEW TOOLS

- n/a