Go-to-Market Hub Global release notes

September 2019

The following release notes will cover key feature enhancements, product content additions, industry insights and education and valuable tools to help you enable your sales team and generate more demand for the products and services you're selling.

KEY UPDATES

• The Go-to-Market Hub is now available in all country Cloud Marketplaces.

• The Ingram Micro Cloud product team will be hosting a monthly webinar series. The webinars will provide an overview along with in-depth walk-thru of Go-to-Market Hub features. Go to the Webinars & Events section within Insight & Tools to register for these upcoming webinars:

  – Go-to-Market Hub—your new digital BFF: Become a trusted cloud expert overnight on October 30, 9am PT (1 hour)

  – Go-to-Market Hub: Simplify your sales enablement to strengthen your sales on November 6, 10:30am PT (30 minutes)

  – Go-to-Market Hub: Power your pipeline with marketing automation on December 4, 10:30am PT (30 minutes)

NEW VENDORS AND PRODUCTS

The following list includes new vendors and products that were added to the local Cloud Marketplace:

Vendor	Product	Marketplace
8x8	8x8 X Series	US
IBM	Spectrum Scale	US
IBM	Storage Insights Pro	US
Intermedia*	Intermedia Office in the Cloud	US
Pickit*	Pickit Business	SE, US
Pixm	Pixm Anti-Phishing	US
WittyParrot	WittyParrot	META, TR, US
Yola	Yola Sitebuilder	AU, NZ, US

*Marketing campaign only; sales playbook already in Marketplace

NEW INDUSTRY INSIGHTS

• White paper – Scale: 10 Ways to Sustain Your Cloud Business

NEW BLOGS

• How Automation Can Supercharge Your Cloud Business
• The Growing Adoption of Artificial Intelligence
• Simplifying the Complexities of IoT